

# UPCOMING FEMALE PHOTOGRAPHERS WORKSHOP REPORT -2020



**VENUE:**  
**NAFASI ARTS SPACE, DAR ES SALAAM, TANZANIA**  
**DATE:** FROM 03RD TO 07TH AUGUST, 2020

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**FACILITATORS:**

IMANI NSAMILA  
FRANCISCA DAMIAN

**APPROVED BY**

FEMALE PHOTOGRAPHERS  
PROGRAM - TEAM



# INTRODUCTION SUMMARY



The 1st female photographers workshop was planned and organized in collaboration between LADIES JOINT FORUM (LJF), which is an NGO from Tanzania on the side of implementing partners together with a professional photographer Imani Selemani Nsamila also from Tanzania. On the other side there was NGO FRIENDS OF DAR ES SALAAM - HAMBURG from Germany, which has resources and technical advisory partners. The initial stages of the planning started early March 2020 and later the workshop was implemented in Dar es Salaam from 03rd to 07th August, 2020.

**The main target of the workshop** was to enable girls from marginalized communities with passion for photography as a career to explore their talents and learn technical and creativity in photography. Another target was to build a new network of female photographers.

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Therefore this workshop successfully provided basic training on photography, life skills, career development, entrepreneurship skills and business management. The trainers were ensuring that the training which was given to them were preparing these young women to initiate their own employment out of their photography talent. For the five days of learning these young women were taken to field learning to different media companies and famous photographers, famous models and celebrities to inspire them and build confidence for them to see opportunities in self-employment within the field of photography.

Moreover, during the workshop people from different development works and fields related to photography were invited to do sessions and give possible solutions on how these young upcoming female photographers to use in the future to address social economic challenges caused by a multiple of factors including a deep-rooted patriarchal system in our community especially on photography industry and market.

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All in all, apart from having very few challenges such as limited resources to ensure that we have a long period of mentorship and training as recommended by many participants but the planned workshop was successful and above expectations of many participants. Therefore we aim to raise more resources together with our partners to ensure that we train more upcoming female photographers and provide intensive mentorship to all 26 young female photographers who have been beneficiaries of this workshop.

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**ACHIEVEMENTS OF OUR GOALS:  
WE HAD ACHIEVEMENTS FROM PLANNED GOALS  
BECAUSE WE AIMED TO REACH TWENTY FIVE (25)  
FEMALE PHOTOGRAPHERS TO BE TRAINED.**



This workshop was able to receive more than 150 applicants from different parts of Tanzania. And due to the limited resources we were able to reach only thirty one (31), upcoming female photographers from different parts of Tanzania, (One participant was from Chamwino Village, Morogoro and she was supported by the village doctor for her transport and accommodation during the workshop.

31 participant were enrolled on the first and second day but only 26 were able to participate all 5 days of the workshop, among those 5 participants who dropped 2 were sick and others had personal issues that interfere with the workshop.

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Organizing team succeeded to provide both theory and field work training. Participants had a unique opportunity to meet different public figures and listen to their stories, exchange ideas and different obstacles they conquered to archive their goals. Participants had also a chance to meet investors and experienced people around the industry in person. They had very interactive dialogue and asked different questions related to photography. As a result of the field visit, we had to go to different companies, some of the participants were invited to participate as assistants in different events during the time of the workshop and after. There were chances and availability of various internship positions for female photographers so as to improve their knowledge.

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# THINGS THAT WORKED SO WELL DURING THE WORKSHOP

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## THE PRESENTATION FROM EXPERTS ON DIFFERENT THEMES RELATED TO PHOTOGRAPHY WERE WELL UNDERSTOOD

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. Also the training on business development, entrepreneurship and life skills that explain photographer behaviors and ethics of professional photographers were well received and understood by participants. Another thing that worked so well during this workshop were the field visits and outreach to different places such as Desktop Production limited (DTP) one of the biggest production and printing companies in East Africa. As well as Clouds Media group, Wenene entertainment, Michael Mligwa (Photographer) and founder of Slide Visual. Also the participants had a chance to meet Mbwana Samatta and practise sports photography at the Benjamin Mkapa Stadium (National Stadium). Mbwana Samatta is the only Tanzanian professional footballer who plays as a striker for English club Aston Villa and the Captain of Tanzania national team.



# REACTION OF PEOPLE TO THIS WORKSHOP:

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**MOST PEOPLE WE VISITED DURING OUTREACH WERE SO POSITIVE ABOUT THIS PROJECT AND THEY WERE HAPPY ABOUT IT. THEY SAID:**

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“This is very important because the photography industry in Tanzania is a male- dominated industry and therefore now this workshop and project has come to bring revolution to that ideology.” We had many media calls for interviews from different media houses including Clouds TV, United Nation Media and etc. to speak about this workshop and the sustainability of it because it was so unique and a very good idea to self-employment of many young women in Tanzania. People from other regions also wanted to have opportunities to be part of it.



# OBSTACLES ENCOUNTERED



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## INADEQUACY OF THE PHOTOGRAPHY

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Inadequacy of the photography equipment such as enough cameras so that each participant could both learn theoretically and practically. Duration of the workshop was only five days whereby photography is a wide professional field and it can hardly be covered within five days of the workshop. Also through Inken Bruns of Diakonia Hamburg recommendation we had visitors from Germany who visited us during the workshop. Sebastian and Esta who are supporting development projects in Moshi, Kilimanjaro, Tanzania. Sebastian and Esta are looking for partners to work with in Dar es Salaam and they visited us to see what was happening and learn. their impression about Female Photographers Program was very positive and even promised to look for fundraising possibilities.

# RECOMMENDATION TO OVERCOME



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## **DPARTICIPANTS SUGGESTED**

that the duration of the workshop should be extended, the program was good but very few days to cover many things.

## **THE REQUIRED EQUIPMENT**

should be added so that participants could practice more during the workshop.

## **WORKSHOP SHOULD BE A CONTINUOUS**

Workshop should be a continuous sustainable qualification project, at least once or twice in a year so as to reach many dealer photographers in different places in Tanzania. There should be close follow ups offered to all workshop participants on their work after the training.

## **THIS WORKSHOP**

should not only be provided to female photographers who are available in Dar es Salaam but also there should be a mechanism to deliver this content to female photographers available in rural areas.

## **ANOTHER PLANNED IDEA**

is to start a Photographers Hub and use the available facilities and office space to support the Upcoming Female Photographers. This Hub will allow Workshop Alumni and other female photographers to come and use the space to meet their client, work, present their ideas and get advice from their trainers. Therefore a media company known as Kikoi Innovative media is ready to provide working space and all support within their reach to insure this idea matures to reality.

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# CONTACTS



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**Gottfried Eich**  
Eichenstraße 48  
D-20255 Hamburg  
Mobil +49178.3566244  
Gottfried-eich@t-online.de

**Francisca Damian Mboya**  
Executive director  
**LADIES JOINT FORUM (LJF)**  
P. O. Box 34662  
Tabata Kimanga,  
Plot number 718 block N  
Dar Es salaam, Tanzania  
E-mail: ladiesjoint@gmail.com  
TEL: +255685726360 + 255756661385

**Imani Nsamila Photography**  
P.O.Box 61631  
Igose Street 226  
Dare es salaam, Tanzania  
+255712865640  
Imani.sule@gmail.com

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